

ORDER



A GANNETT COMPANY

Orders	Order / Rev:	715287	
	Alt Order #:	06326618	
	Product Desc:	AMS 4 JOB SECURITY	
	Estimate:	1020	WFMY-TV
	Flight Dates:	09/26/12 - 10/02/12	Nick Welte
	Original Date / Rev:	09/20/12 / 09/20/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Crossroads Media/ POL	
	Buying Contact:		Billing Type:
	Billing Contact:		Broadcast
		66 Canal Center Plaza Suite 500	Billing Cycle:
		Alexandria, VA 22314	EOM/EOC
			Agency Commission:
Advertiser	Name:	Americans for Job Security	
	Demographic:	A35+	New Business Thru:
	Product Codes:	IS-Issue/Non Ballot	Order Separation:
	Priority:	P-1	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	48	\$25,750.00	\$21,887.50	September 2012	48	\$25,750.00	\$21,887.50	0.00
10/01/12	10/02/12	30	\$19,150.00	\$16,277.50	October 2012	30	\$19,150.00	\$16,277.50	0.00
					Totals	78	\$44,900.00	\$38,165.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	WFMY	09/28/12	09/28/12	M-F 10-11a 10-11a	CM	10-11a	-----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00	
ANDY GRIFFITH																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12 - 09/30/12 M-F 10-11a																
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1 VFMY 09/24/12-09/30/12 M-F 10-11a																
						10-11a	(10:00 AM-10:29	-----F----	:30	\$150.00	0.00	NM				
E 2	WFMY	09/28/12	09/28/12	Letterman David Letterman	CM	1135p-1235a	-----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00	
LETTERMAN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12 - 09/30/12 -----F--																
						1	\$400.00									
E 3	WFMY	09/28/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p	-----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00	
PRICE IS RIGHT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12 - 09/30/12 -----F--																
						1	\$400.00									
E 4	WFMY	09/28/12	09/28/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	-----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00	
CBS SOAPS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12 - 09/30/12 -----F--																
						1	\$450.00									
E 5	WFMY	09/28/12	09/28/12	News2 at Noon News2 at Noon	CM	12-1230p	-----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00	

Order / Rev: 715287
Alt Order #: 06326618
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMS 4 JOB SECURITY
Estimate: 1020

WFMY-TV

Order / Rev: 715287
Alt Order #: 06326618
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMS 4 JOB SECURITY
Estimate: 1020

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WFMY	10/01/12	10/01/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 18	WFMY	10/01/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 19	WFMY	10/01/12	10/01/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 20	WFMY	10/01/12	10/01/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 21	WFMY	10/01/12	10/01/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 22	WFMY	10/01/12	10/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 23	WFMY	10/01/12	10/01/12	M-F 4-5p Ellen Degeneres	CM	4-5p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 24	WFMY	10/01/12	10/01/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 25	WFMY	10/01/12	10/01/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 26	WFMY	10/01/12	10/01/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 27	WFMY	10/01/12	10/01/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
NEWS 2 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 28	WFMY	10/01/12	10/01/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12															
E 29	WFMY	10/01/12	10/01/12		CM	7-8p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00

Order / Rev: 715287
Alt Order #: 06326618
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMS 4 JOB SECURITY
Estimate: 1020

WFMY-TV

Order / Rev: 715287
Alt Order #: 06326618
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMS 4 JOB SECURITY
Estimate: 1020

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 40	WFMY	09/27/12	09/27/12	News2 at Noon	CM	12-1230p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 41	WFMY	09/27/12	09/27/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 42	WFMY	09/27/12	09/27/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 43	WFMY	09/27/12	09/27/12	M-F 4-5p	CM	4-5p	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 44	WFMY	09/27/12	09/27/12	M-F 5-6a	CM	5-6a	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 45	WFMY	09/27/12	09/27/12	530-6p Andy Griffith	CM	530-6p	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 46	WFMY	09/27/12	09/27/12	M-F 6-8a	CM	6-8a	---T---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 47	WFMY	09/27/12	09/27/12	CBS This Morning	CM	8-10a	---T---	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ---T---															
E 48	WFMY	10/02/12	10/02/12	M-F 10-11a	CM	10-11a	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T-----															
E 49	WFMY	10/02/12	10/02/12	Letterman	CM	1135p-1235a	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T-----															
E 50	WFMY	10/02/12	10/02/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T-----															
E 51	WFMY	10/02/12	10/02/12	M-F CBS Soaps	CM	1230-2p	-T-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T-----															
E 52	WFMY	10/02/12	10/02/12		CM	12-1230p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00

Order / Rev: 715287
Alt Order #: 06326618
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMS 4 JOB SECURITY
Estimate: 1020

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News2 at Noon											
				News2 at Noon											
				NEWS 2 AT NOON											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$300.00		0.00			
E 53	WFMY	10/02/12	10/02/12	M-F 2-3p	CM	2-3p		:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				The Talk											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$250.00		0.00			
E 54	WFMY	10/02/12	10/02/12	M-F 3-4p	CM	3-4p		:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Let's Make a Deal											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$250.00		0.00			
E 55	WFMY	10/02/12	10/02/12	M-F 4-5p	CM	4-5p		:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				Ellen Degeneres											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$250.00		0.00			
E 56	WFMY	10/02/12	10/02/12	M-F 5-6a	CM	5-6a		:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				5-6a GMS ROT											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$250.00		0.00			
E 57	WFMY	10/02/12	10/02/12	530-6p Andy Griffith	CM	530-6p		:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				Andy Griffith											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$600.00		0.00			
E 58	WFMY	10/02/12	10/02/12	M-F 6-8a	CM	6-8a		:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				Good Morning Show											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$350.00		0.00			
E 59	WFMY	10/02/12	10/02/12	CBS This Morning	CM	8-10a		:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
				CBS This Morning											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		2				\$175.00		0.00			
E 60	WFMY	10/02/12	10/02/12	Tue Prime A	CM	8-9p		:30	1	\$6,500.00	P-1	0.00	NM	1	\$6,500.00
				NCIS											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	-T-----		1				\$6,500.00		0.00			
E 61	WFMY	09/26/12	09/26/12	M-F 10-11a	CM	10-11a		:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				10-11a											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	--W----		1				\$150.00		0.00			
E 62	WFMY	09/26/12	09/26/12	Price Is Right	CM	11a-12p		:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Price Is Right											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	--W----		1				\$400.00		0.00			
E 63	WFMY	09/26/12	09/26/12	M-F CBS Soaps	CM	1230-2p		:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				CBS Soaps											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	--W----		1				\$450.00		0.00			
E 64	WFMY	09/26/12	09/26/12		CM	12-1230p		:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				CBS SOAPS											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	--W----		1				\$300.00		0.00			

Order / Rev: 715287
Alt Order #: 06326618
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMS 4 JOB SECURITY
Estimate: 1020

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News2 at Noon											
				News2 at Noon											
				NEWS 2 AT NOON											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$300.00			0.00					
E 65	WFMY	09/26/12	09/26/12	M-F 2-3p The Talk	CM	2-3p		:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$250.00			0.00					
E 66	WFMY	09/26/12	09/26/12	M-F 4-5p Ellen Degeneres	CM	4-5p		:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$250.00			0.00					
E 67	WFMY	09/26/12	09/26/12	News 2 at 5 News 2 at 5	CM	5-530p		:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$800.00			0.00					
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$800.00			0.00					
E 68	WFMY	09/26/12	09/26/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a		:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$250.00			0.00					
E 69	WFMY	09/26/12	09/26/12	530-6p Andy Griffith Andy Griffith	CM	530-6p		:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$600.00			0.00					
E 70	WFMY	09/26/12	09/26/12	M-F 6-8a Good Morning Show	CM	6-8a		:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$350.00			0.00					
E 71	WFMY	09/26/12	09/26/12	PA (M-F) Wheel/Jeopardy	CM	7-8p		:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$1,500.00			0.00					
E 72	WFMY	09/26/12	09/26/12	CBS This Morning CBS This Morning	CM	8-10a		:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		2	\$175.00			0.00					
E 73	WFMY	09/26/12	09/26/12	Wed Prime A Survivor: Philippine	CM	8-9p		:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 09/24/12	09/30/12	-- W----		1	\$2,500.00			0.00					
														Totals	
														78	\$44,900.00